



PRESS STATEMENT FOR RELEASE 04.04.11

DRUG AND ALCOHOL CHARITY PRAISES BRAVERY OF GREENE KING

The Bury St Edmunds based drug and alcohol rehabilitation charity, Focus12, has spoken of their delight at being named as the sole beneficiaries of the annual Greene King charity ball to be held at the start of this year's Bury Festival next month.

The charity is currently facing well publicised funding difficulties, and the proceeds of the evening will go towards plugging the £130,000 gap left by the withdrawal of funding from the Suffolk Drug and Alcohol Action Team (DAAT) in March this year.

Chip Somers, Chief Executive of Focus12 said: "Greene King have been hugely supportive of us over the years, indeed Steve Magnall, deputy MD of their brewing business, is the Chairman of our board of Trustees. This endorsement of Focus12 and the important work we do, by one of Britain's best known and most loved breweries, is a very brave step and a real indication of Greene King's genuine and enthusiastic commitment to their social responsibility. Last year's ball was a great success and we are hoping this year's event will be even better."

There are still a few tables left for the event which will take place in a marquee in the grounds of Greene King on Thursday May 19th, and will include a drinks and canapé reception, a four course meal, charity auction and live entertainment. Tickets are available from the Greene King Visitor Centre on 01284 714297 and cost £46 each or £415 for a table of ten.

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For further information, quotes or photographs please contact Sarah Stamp on 07584 028671 or sarahstamp@focus12.co.uk

NOTES TO EDITOR

Attached is a photograph taken at last year's ball, and also a photograph of Chip Somers, Chief Executive of Greene King.

Focus12 is a drug and alcohol rehabilitation centre, and was established in 1997 by Chief Executive, Chip Somers.

It offers both daycare and residential facilities and is able to offer a full range of treatments, from individual therapy to an intensive 12 week detox programme, based on total abstinence.

It counts celebrity patrons Russell Brand and Davina McCall amongst its supporters.