



PRESS STATEMENT FOR RELEASE 07.03.12

GREENE KING TO HOST CHARITY BALL FOR FOCUS12

Greene King has released details of their annual charity ball to be held on May 10th to raise funds for struggling Suffolk based drugs and alcohol rehabilitation charity, Focus12.

The charity, which offers abstinence based treatment for drug and alcohol addiction and also provides invaluable support and counselling to family members, is facing well publicised funding difficulties, and the proceeds of the evening will go towards plugging the £130,000 gap left by the withdrawal of funding from the Suffolk Drug and Alcohol Action Team (DAAT) last year.

Chip Somers, Chief Executive of Focus12 said: "Greene King have been hugely supportive of us over the years, and we are extremely grateful that they have once again agreed to help us by hosting this event. This continued endorsement of Focus12 and the important work we do by one of Britain's best known and most loved breweries is a very brave step and a real indication of Greene King's genuine and enthusiastic commitment to their social responsibility. Last year's ball was a great evening and a tremendous fundraising success, raising over £20,000, and we are hoping this year's event will be even better."

Euan Venters, Managing Director of Greene King Brewing & Brands added: "We are immensely proud to support Focus12. It's a charity that battles for funding, as many others do in this current economic climate, and needs continued support – they are a local charity and do an enormously important job helping over 70% of people recover from their addiction."

The ball will take place on Thursday May 10th in a marquee in the grounds of the Greene King brewery, and will include a drinks and canapé reception, a three course meal, charity auction

and live entertainment. Tickets for the ball are on sale now from the Greene King Visitor Centre on 01284 714297 and cost £45 each or £425 for a table of ten.

*** ENDS ***

www.focus12.co.uk.

For further information, quotes or photographs please contact Sarah Stamp on 07584 028671 or sarah@sarahstamp.co.uk

NOTES TO EDITOR

Attached is a photograph taken at last year's ball, and also a photograph of Chip Somers, Chief Executive of Focus12.

Focus12 is a drug and alcohol rehabilitation centre, and was established in 1997 by Chief Executive, Chip Somers.

It offers both daycare and residential facilities and is able to offer a full range of treatments, from individual therapy to an intensive 12 week detox programme, based on total abstinence.

It counts celebrity patrons Russell Brand, Boy George and Davina McCall amongst its supporters.