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## **LOCAL DUO TO OFFER MARKETING SUPPORT THAT WON'T BREAK THE BANK**

Two Bury St Edmunds based firms are joining forces to offer Suffolk companies a flexible solution to all of their marketing needs.

Sarah Stamp, who specialises in PR, marketing and events and Simon Barford of Sab Design, a creative website and graphic designer, have decided to merge their skill sets and work together to offer small to medium local businesses a cost effective alternative to traditional agencies.

Sarah explains: "There is a natural synergy about what we are both looking to achieve and many of the people I have been working with prefer for me to coordinate any design work through a trusted and experienced professional like Simon, rather than looking elsewhere. What we are looking to offer is effectively an external marketing department that people can use as a bolt on, as and when they require it rather than employing people internally, which can be very costly. Cutting your marketing activities when budgets are tight can be disastrous as ongoing marketing activity and generating new enquiries are integral to ensuring long term stability for your business and, contrary to popular belief, don't need to cost the earth. A short term carefully targeted direct marketing campaign, for example, can bring fantastic results."

Simon adds: "Although we will still work with our individual clients, there are many projects that we can work on together, pooling our resources and combining our skill sets, which naturally complement each other. These are difficult economic times and budgets are tight, we are aware of this and want to offer small businesses a workable solution and best value, whatever their budget. They can tap into our joint considerable professional expertise on an individual basis without the high costs normally associated with marketing consultants and web designers."

The pair are already working on joint projects for a number of local companies, helping them with websites, PR, literature, specific direct marketing campaigns and email newsletters.



For further information, or to talk to Sarah or Simon about how they can help your business grow, visit [www.sarahstamp.co.uk](http://www.sarahstamp.co.uk) or [www.sab-design.co.uk](http://www.sab-design.co.uk) or call 07584 028671.

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For further information or photographs please contact Sarah Stamp on 07584 028671 or [sarah@sarahstamp.co.uk](mailto:sarah@sarahstamp.co.uk)